

2008000105010002
EXAMINATION OCTOBER 2024
BACHELOR OF COMMERCE (FIFTH SEMESTER)
WRITTEN AND SPOKEN COMMUNICATION SKILLS - V

[Time: As Per Schedule]

[Max. Marks: 50]

Instructions:

1. Fill up strictly the following details on your answer book
 - a. Name of the Examination: **BACHELOR OF COMMERCE (FIFTH SEMESTER)**
 - b. Name of the Subject: **WRITTEN AND SPOKEN COMMUNICATION SKILLS - V**
 - c. Subject Code No: **2008000105010002**
2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

Q.1 Answer briefly. (Any five)

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- 1) Why is good self-esteem important for personal growth and finding employment?
- 2) Does language unite or divide people in the workplace?
- 3) How is empathy different from the sympathy?
- 4) Who is a customer?
- 5) Why is cross-cultural communication important?
- 6) Why is it important to be honest?
- 7) What is the meaning of self-esteem?

Q.2 A. Write dialogue on situation given below. (Any one)

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1. Rima and her cousin are talking about restaurants that serve good food.
2. Dinesh speaks to Narendra, who could not clear the final round of selection to the National Defense Academy.

B. Write paragraph in 150 words on following. (Any one)

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1. Explain the proverb "If you want people to understand you, speak their language."
2. Write about an honest employee who has been dismissed by his employer due to the latter's wrong judgment.

